

Maritimo's New Models steal buyers hearts and minds at Sanctuary Cove

Well we have survived the Sanctuary Cove Boat Show in spectacular style; starting with the black tie launch of the new Maritimo 60 Cabriolet and also the New 500 Offshore fishing machine dubbed "Son of a Gun" as the little brother of "The Big Gun" Maritimo's awesome 550 game boat.

Over 400 Maritimo owners, buyers and friends were treated to a spectacular evening of entertainment under a massive marquee in the Coomera factory car park with Darryl Braithwaite and band rolling out old and new hits, the comedian M.C. stirring everyone up including Bill Barry Cotter & staff, sensational food, plenty of grog, a bit of dancing, gorgeous girls dressed up to the nines (some of us blokes looked ok too) and of course the two magnificent new Maritimo's on display for guests to have first exclusive look before they were put in the water

and taken to Sanctuary Cove for the show. The speeches really drove home the fact that Maritimo is a world player and are producing boats that are now competing directly with the Europeans and Americans in quality, innovation and design while proving to be competitive in price.

Some facts that came to light included; that in the four years since Maritimo begun production of the 60 Flybridge over 200 boats are now on the water and with current production facilities intend to produce 100 boats a year. The 48 Flybridge is arguably the most successful boat ever built in its class world wide, with unprecedented sales and waiting lists since its launch in 06.

American buyers who originally wanted a more traditional design spurning the 550

and 500 models have embraced the walk around cruisers which now out-sell many of the long established American brands. It is great to see that despite normal U.S parochialism, our Aussie product is winning over buyers for all the right reasons.

The launch night ended up being an emotional affair with tears of joy and of pride from some of the key production team for the new 60 Cabriolet and sincere best wishes from all of the extended Maritimo family in attendance.



Maritimo 550 wins fishing boat of the year at the AMIF Awards

In a hugely competitive international competition with tough judging criteria, the Maritimo 550 Offshore "Big Gun" has completed its stellar debut season by winning the 2008 Australian Fishing Boat of the Year award.



Having only been released last August the factory 550 Offshore has had numerous podium finishes in game fishing tournaments from Far North Queensland to Port Stephens in NSW, has appeared in the Sydney Melbourne & Sanctuary Cove Boat shows, has done over 1000 hours of hard offshore work and has been judged the best fishing boat money can buy in Australia!

When I tried to tell people that the 550 I was showing them had physically done 1000 hours with over 700 hours of

game fishing they could not believe the condition of the boat, it still looks brand new! A testament to the build quality and general toughness of the product.

'Big Gun' Flybridge

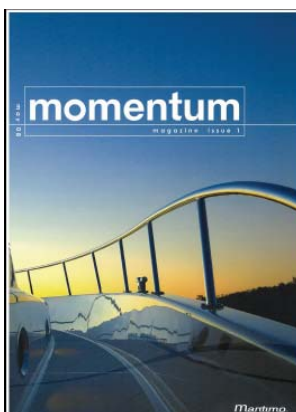


Its all about Momentum

Maritimo have released its new chic lifestyle magazine - 'Momentum'. Dedicated to exploring the world of Maritimo and the people & places within it; Momentum combines amazing stories of achievement and adventure of Maritimo owners, places of interest from around the world, fashion, expert advice on boating, topics of historical interest and reports on Maritimo Musters, new models and profiles on some of the staff that design,

build, sell and service our magnificent boats.

Most of you would have received a copy of this high quality magazine, please let us know if you haven't and we will send a copy out to you soon. To request a copy of 'Momentum' please email Dani with an appropriate postal address. dani@aussieboatsales.com.au



Five new Models on Display

Plenty has been said about the new 60C & 500 Offshore, but buyers were equally interested in the new Skylounge versions of the 48 and 60 Flybridge cruisers. Following the success of the 52 Skylounge, Maritimo customers wanted an even bigger flybridge with more outside veranda space than before, and that's exactly what they got.

The new models run a cruising bridge configuration with forward helm, a fantastic lounge area with big full width doors across the back leading onto a massive veranda. We have no doubt that the 48 and 60 Skylounge alike will attract an even bigger level of interest with this important upgrade.

The 550 Offshore was also making its debut at Sanctuary Cove. The Queensland buyers also dubbed it the best fishing boat and voted with their wallets taking up most of this year's production slots during the show. Victorian buyers were well and truly in the mix with two confirmed orders for the new 60 Cabriolet and 500 Offshore, as well as a new 60 Skylounge and strong interest in the new 70 Flybridge flagship currently in R&D. A number of 48 Skylounge and 550 Offshore buyers were in attendance with some also close to ordering for next year.

Remember if you want to get your Maritimo slot it is important to let me know your intended plans & schedule so that I can

guarantee a suitable completion date. Most models are now well into 2009 delivery times and with Sydney boat show coming up in August, this will only increase waiting times.



Maritimo C60

Boat Show sales through the roof

Anyone who attended the Sanctuary Cove show will know that it is easily the biggest boat show in the Southern Hemisphere and with over 400 boats on the water and hundreds more on land, massive pavilions full of accessories and 50,000 people attending it is a busy place for four days.

No stand was busier than the Maritimo stand and no boat was busier than the new

Maritimo 60 Cabriolet. A constant stream of lookers, dreamers and importantly buyers made the Maritimo stand their temporary home for the duration of the show, possibly because of the yummy complementary chocolates and lavish surroundings, but more likely because of the fabulous staff and beautiful boats they were surrounded by.

It was a veritable United Nations, with

buyers from Italy, Middle East, U.K, U.S, New Zealand, South Africa, Spain and others all wanting to see the new models on offer. Sales were very strong with Peter Jenkins only saying that we had eclipsed all expectations and will need to start looking for more staff to help get orders out on time.

09 Variety Splash almost Sold Out - Be Quick!



From humble beginnings the Variety Splash has captured the imagination of Melbourne boaties with the 08 participants still showing the photos and telling stories to everyone around the bar or within earshot. Needless to say the 09 Splash which will run on the last Thursday – Saturday of February is already heavily subscribed. Only 33 boats will be allowed entry next year with 18 places already gone. We have entry forms

available if you are interested. This is the best possible way to enjoy your boat without taking your pants off and it lasts for three days! (You can take your pants off if you like, just not while I am around) Get your mates, get your Barocca and get ready to have fun while helping raise money for the kids, don't miss out!

Maritimo's dominate Offshore Power Boat Racing in 08

Maritimo's winning streak and overall team success continued with the Simrad Racing Maritimo of Luke Durman & Ross Willaton at the last round of the 08 Offshore Power Boat Series held in Townsville last week. Once again, 1st and 2nd place where taken by the Maritimo team. The Townsville race had record crowds lining the foreshore to witness the awesome hull on hull spectacle these modern day gladiators and roaring machines offer.

Reaching speeds of in excess of 200 kmh the Maritimo racing team have fine tuned their development program and built in reliability & speed to hold first and second position in the Australian championships with the Townsville round completing the season. This technology and precise engineering is why the boats that we all enjoy are so advanced beyond other brands and explains why elite motor racing drivers such as V8 supercars Russel Ingall

and the Kelly brothers choose Maritimo.



Tom Barry-Cotter & Paul Virik Nilson