

Sydney Boat Show Reflections



I always report on these shows and mention how we "survived the show". What I mean by that is the physical hammering our bodies and minds endure over three to six days of standing up in socks, jumping off one boat to the next, bending down opening hatches, up and down stairs, in and out of engine rooms, drinking too much coffee during the day and then not getting a toilet break as well as answering thousands of questions and all with a smile and good grace.



The real challenge then begins when the show finishes each day and we head off to our respective watering hole and team dinners to punish our livers and with the diet thrown out the window we reflect on our days work with sore backs, tired feet, cramps in the legs and worn out talking muscles.



Luckily the team from Aussie Boat Sales have learned from years of boat show experiences



and prepare accordingly, going on special pre-show diets, working out in the gym and taking it easy on the grog leading up to the big week ahead.

I am so thankful for this disciplined approach. Those of you who attended the Sydney show will have seen just how busy the Maritimo stand was. A constant stream of people poured over the full range of boats on display with literally 100's of people on our stand at any one time.

On occasion sales staff became traffic wardens making sure that there was actually enough room on board for people to get a good look at the boats. I can tell you that no other stand at the show was so busy; the people had come to look at Maritimo's latest creations and weren't disappointed.

The whole range was on display with the undisputed stars being

the new 60 Cabriolet and the new 500 Offshore, both of which received the lion's share of the buyers and public attention.

Considering all of the talk revolving around state of the economy and fuel prices; the general consensus; (whilst enjoying our frothies during our world problem solving sessions) was that the show was very positive and that as a collective we were all grateful that we were on the Maritimo stand representing the newest range of hulls on the water, with the latest designs and technology available anywhere in the world.

(That still doesn't help my sore feet and the fact that I am now 4 kg heavier than I started, but it still makes me feel good)



Maritimo Wins Best Marina Stand at Sydney

Congratulations to Luke Durman and the Maritimo team for putting together the 2008 Sydney Marina display winner. The friendly open feel of the stand with shelter from the elements, comfy chairs, meeting tables and the overall level of professionalism certainly made the stand a pleasant place to be.

The hospitality that was offered by our beautiful reception staff and of course the informative sales staff was obviously what swayed the judges. The boat buying public voted with their feet particularly the Victorian and South Australian Buyers who were out in force at the show with strong enquiry on the whole Maritimo range.



Maritimo Muster

The annual Maritimo Muster starts on 21st September with over a dozen Maritimo's currently entered and getting ready to leave the Gold Coast for Townsville on the 2 week event. "As if" a new M60 from Victoria will be representing the Mexicans and

as usual we are all jealous that we will not be attending. We will keep you posted on some of the stories to come out of the event and we can't wait to announce our first Southern Muster which is in the planning stages, all will be revealed later this year.

Don't forget the Variety Splash is late February 09. Plenty of time to prepare the liver and social muscles and places are filling fast so get in early! Contact Dani on dani@aussieboatsales.com.au or call the office if you want some more info or to book a place!

Launch of Aussie Boat Share

Aussie Boat Sales has just launched a new boat share option for Maritimo buyers. Starting with a 52 Skylounge, shares can be purchased on a 1/12 basis and include a total care package with marina berths at Docklands, Williamstown and the new Queenscliff harbour included in some packages. Maintenance, Cleaning and Vessel Handling Tuition are also part of the package, making Aussie Boat Share a great option for buyers to try before you buy. Now you can have a Maritimo available for your personal use for a minimum of 28 days with full

support from our crew and with all of the hard work done for you. If you think owning a share of a Maritimo interests you please contact our Aussie Boat Share expert Sean Blackwood on sean@aussieboatsales.com.au or call 9397-6977 to get all the details.



Maritimo 52 - The first of the Aussie Boat Share Fleet.

New Maritimo Models

Maritimo has announced the new Agean bridge which is basically the Cabriolet with a flybridge option. The first of these will be in the water for testing before Christmas and we hope to have one to show you at the Docklands boat show in Melbourne next February.

Also in advanced stages of construction is the new flagship 73 flybridge cruiser. Measuring over 80 feet, Maritimo have announced a base price of \$4.25M and intend to launch the first boat at Sanctuary Cove in May 09. Two Melbourne buyers have already placed deposits on the new 73.

The first C55 Cabriolet is due to hit the water soon, closely followed by the new C50 and respective Agean Bridge versions of each of these boats with most of this range on show at Sanctuary Cove 09 or Sydney 09.

Plenty is happening in the new model stakes and we

have already had deposits put down on some of these by buyers who are keen to get the early hulls at the factory introductory prices. If you need more info on these new models or any of the fantastic Maritimo range please contact us and we will get you all the latest specs, prices and information as it becomes available.

Maritimo 500



Maritimo C60

Shark Attack!

Murray & Julie Nugent - "About Time" & "As If", are currently representing Aussie Boat Sales and Maritimo on the 2008 Variety Bash departing Melbourne last Thursday for a 10 day "hoon" through the desert to raise money for disabled and disadvantaged kids. The WB Statesman has been professionally prepared for the gruelling event that takes in some of Australia's toughest roads and most beautiful scenery.

Modifications such as a roll cage, beefed up suspension and special gimbaled & sprung stubby holders have been fitted, the Shark itself has high pressure water squirter for security and humorous episode purposes and the high tech noise making device can create over 150 stupid noises. "people will not be able to figure out if we are a shark or

a cow when they hear us coming" Says Murray, "we are hoping to win the award for the biggest cheats, and intend to use our pure, innocent persona's to outwit, outlast and outplay all of the other cheats competing for that coveted prize" The best of luck to them and Go team Maritimo!

Murray & Julie Nugent with "Shark Attack"

